

# DIPLOMA IN BUSINESS ADMINISTRATION

KPT: R3/345/4/0866 (05/26) MQA: A 5791

Diploma in Business Administration (DBA) programme is to educate, create and develop innovative business players, partners and professionals like executives, managers, entrepreneurs, consultants, industry leaders, researchers, business providers, etc.

The curriculum is designed and structured with the right aids and knowledge to meet the contemporary business needs and the competitive business challenges.

**INTAKE** Monthly intake throughout the year

**DURATION** 2 Years 6 Months

**ENTRY REQUIREMENTS** Pass SPM atleast three (3) credits with any subject and pass Bahasa Melayu and History or its equivalent

**JOB OPPORTUNITY** Administration Officer, Payroll Officer, Customer Service Officer, Executive Trainees, Human Resource Executive, Marketing Executive, International Business & Trade Executive, Business Leaders, Entrepreneur,

## COURSE STRUCTURE

### YEAR 1

- Management
- Economic
- Marketing

### YEAR 2

- Human Resource
- E-Commerce
- Business Mathematics
- Operation Management

### YEAR 3

- Organization Behavior
- International Business
- Entrepreneurship
- Final Year Project

## INNOVATIVE INTERNATIONAL COLLEGE

Unit GL35, Main Lobby, Block C,  
Kelana Square, Jalan ss7/26,  
47301 Petaling Jaya, Selangor